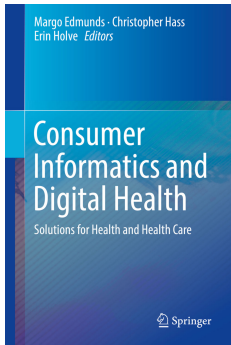


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CONSUMER INFORMATICS AND DIGITAL HEALTH EBOOKS 2019



Author: Margo Edmunds, Christopher Hass u0026 Erin Holve

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This unique collection synthesizes insights and evidence from innovators in consumer informatics and highlights the technical, behavioral, social, and policy issues driving digital health today and in the foreseeable future. Consumer Informatics and Digital Health presents the fundamentals of mobile health, reviews the evidence for consumer technology as a driver of health behavior change, and examines user experience and real-world technology design challenges and successes. Additionally, it , identifies key considerations for successfully engaging consumers in their own care, considers the ethics of using personal health information in research, and outlines implications for health system redesign. The editors' integrative systems approach heralds a future of technological advances tempered by best practices drawn from today's critical policy goals of patient engagement, community health promotion, and health equity. Here's the inside view of consumer health informatics and key digital fields that students and professionals will find inspiring, informative, and thought-provoking.u0026#xa0;u003cbr /u003eu003cbr /u003eIncluded among the topics:u003cbr /u003eu003cbr /u003eHealthcare social media for consumer informatics.u003cbr /u003eu003cbr /u003eUnderstanding usability, accessibility, and human-centered design principles.u003cbr /u003eu003cbr /u003eUnderstanding the fundamentals of design for motivation and behavior changeu003cbr /u003eu003cbr /u003eDigital tools for parents: innovations in pediatric urgent care.u003cbr /u003eu003cbr /u003eBehavioral medicine and informatics in the cancer community.u0026#xa0;u003cbr /u003eu003cbr /u003eContent strategy: writing for health consumers on the web.u003cbr /u003eu003cbr /u003eOpen science and the future of data analytics.u003cbr /u003eu003cbr /u003eDigital approaches to engage consumers in value-based purchasing.u003cbr /u003eu003cbr /u003eConsumer Informatics and Digital Health takes an expansive view of the fields influencing consumer informatics and offers practical case-based guidance for a broad range of audiences, including students, educators, researchers, journalists, and policymakers interested in biomedical informatics, mobile health, information science, and population health. It has as much to offer readers in clinical fields such as medicine, nursing, and psychology as it does to those engaged in digital pursuits.

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