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CAREERS FOR CREATIVE PEOPLE EBOOKS 2019



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You are unknowingly part of an underground army that gives the world new things every day. New designs, new looks, new features, and new ways for old things to work. Most of the world doesn't know where they come from, they just love to have them. Billions of dollars a year depend on creative people and thousands of companies hire them. This is where you come in. This is why the world needs you. Right now. Simply put, this book is about the business side of creativity, written for creative people, by creative people. Get a job you love, keep a job you have, get paid more for your talent. Whether you want a solo career, your own business, a position at a well-known company, or a promotion from within, this book will be your guide. This book also provides a comprehensive list of creative jobs in design, career best practices, and advice from experts in their field, helping talented creative people to: Understand the vast universe of creative occupations in design Choose which career path to follow Master the social and business politics of the creative world Learn the truth about the Design industry (the good, the bad, and the ugly) from people who are already making money doing it The amount of people who hope to turn their creativity into a professional career wildly outnumber the very select few who actually end up doing so. Why? The biggest reason many amazingly gifted people never pursue a career in creativity is that they don't know where to start or how to do so. Thus, they never realize that they too can be one of the many people out in the world making a (rather good) living by doing something they love. Creativity is as genetic as eye color. It's hardcoded baby. Built in. Irreversible. Irresistible. Don't try to shake it. Embrace your talent, find the right job, get paid for your talent. This book is about so much more than money. It's about love. Loving what you do. Loving what you create. Loving where you work. There are very few people that can create something out of nothing. Use this book as a guide to focus your efforts in finding the right creative job. Don't stop wondering. Don't stop asking questions. And don't stop looking until your Monday mornings are as enjoyable as your Friday afternoons. It might not be easy to find, but that job exists.

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